



August 24-26, 2016 • Galt House, Louisville

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Kentucky Local Issues Conference, Inc.



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Breakfast Sponsor





Dear Friends,



On behalf of the Commonwealth, welcome to the 2016 Governor's Local Issues Conference. We are honored you have chosen to invest your time and talents toward the betterment of Kentucky.

Today's events will provide you with the opportunity to interact with your colleagues, share methods of success, and develop valuable relationships that will benefit the future of Kentucky. I look forward to hearing your ideas and suggestions for addressing many of the critical issues facing our state.

The theme of this conference, *Building a Better Kentucky*, directly reflects the underlying mission of my administration. As citizens, we should take our state motto to heart: "United We Stand, Divided We Fall." Together, we must take pride in our Commonwealth. Although there will be challenges in the years to come, with the help of dedicated citizens like you, we can make Kentucky the greatest version of itself. United, we can shore up Kentucky's workforce, reinvest in infrastructure, and make Kentucky the crown jewel in America's manufacturing sector. By working together, we can create a Kentucky that shines like a beacon for the entire world to see and emulate.

I am certain this event will be both productive and enjoyable. Glenna and I send our best wishes as you continue your service to the people of Kentucky.

Sincerely, Matthew G. Bevin Governor

Board of Directors

Vince Lang, Executive Director, Kentucky County Judge/Executive Association

Jonathan Steiner, Executive Director/CEO, Kentucky League of Cities

JC Young, Executive Director, Kentucky Magistrates & Commissioners Association

Denny Nunnelley, Executive Director/CEO, Kentucky Association of Counties

Darrell Link, Executive Director, Kentucky Council of Area Development Districts

Sandy Dunahoo, Commissioner, Department for Local Government

General Information

Conference name badges are required for all conference functions. Please recycle your badges and programs at the registration desk at the close of conference.

Training Hours

Our Legal Issues Panel Workshop will be repeated in order to allow you every opportunity to attend it. Attendees are only eligible to receive credit for attending the session once.

County officials may earn up to **9.25** credit hours toward the fulfillment of training requirements outlined in House Bill 810.

The Kentucky League of Cities' City Officials Training Center offers its students up to 10 hours of credit on an hourby-hour basis for attendance at any GLIC workshops and attending the luncheon. Additionally, cities that have passed a training incentive program ordinance (House Bill 119) can also earn credit on all workshops on an hour-for-hour basis. Students must complete and submit the Optional Credit Request Form available at the registration desk in order to receive credit. Please submit the completed form to KLC.

Kentucky Legal Issues Panel and Top Ten Open Meetings and Open Records Mistakes workshops are pending approval from The Kentucky Bar Association's Continuing Legal Education Commission for up to 2 hours of continuing legal education credits for Kentucky attorneys. Forms will be provided at these workshops.

2016 Commissioner's Spirit of Kentucky Award Nominations

The Commissioner's Spirit of
Kentucky Award is presented to
the sponsors of one public project
which best represents an innovative
expression of multi-jurisdictional cooperation
resulting in successful and cost-effective
utilization of public resources.



Bluegrass Area Development District:

Sanitary Sewers for the City of Burgin

CEDA, Inc:

The Homeplace of Midway

Gateway Area Development District:

Menifee County Fiscal Court Regional Kitchen/ Senior Citizens Center Project

Paducah Area Chamber of Commerce:

Paducah's Permanent Display in the DOE Headquarters

Pennyrile Area Development District:

Todd County Career Path Institute



Conference Agenda

(Subject to change)

Wednesday, August 24

8:00 am - 12:00 pm

Kentucky Association of County Treasurers and Finance Officers (KACTFO) Meeting, Combs/Chandler Room

9:00 am - 3:30 pm Registration Desk Open, 2nd Floor

9:00 am - 12:00 pm Kentucky Sheriff's

Association Meeting, Nunn Room

9:00 am - 12:00 pm Kentucky Jailers Association Meeting, Breathitt Room

10:00 am - 11:00 am Kentucky Magistrates & Commissioners Association Meeting, Carroll/Ford Room

10:30 am - 12:00 pm

Public Administration Specialists Meeting, Wilkinson Room



1:00 pm: Opening Session

Grand Ballroom

Presentation of Colors:

Jefferson County Sheriff's Office Honor Guard

National Anthem:

Mickayla Dru Mason, Student, Owsley County High School

Welcome: Mayor Greg Fischer, City of Louisville

1:15 pm - 2:15 pm

Secretary Don Parkinson, Tourism, Arts, & Heritage Cabinet and Branscombe Richmond, Actor

Secretary Parkinson discusses the history of the Kentucky Film Incentive, the role it plays in tourism and our economy, and the future of the film industry in Kentucky. Actor Branscombe Richmond discusses his experience in the film industry and how communities can attract filmmakers. He also talks about why he believes Kentucky is well positioned in the nation to become a leader in film.



Branscombe Richmond is the son of movie stuntman Leo C. Richmond and first broke into film and TV in the early 1970s with minor roles in shows such as *The Bionic Woman, The Rockford Files* and *Magnum, P.I.* From there he quickly picked

up work in numerous made-for-TV movies and appearances in such productions as *License to Kill, Best Seller* and *Batman Returns*. In early 1991 Richmond scored the key role of "Bobby Six Killer" in the bounty hunter-themed TV series *Renegade* starring alongside Lorenzo Lamas. Since the late 1990s, Richmond has remained busy on several fronts. He's continued acting in Hollywood and is on the acclaimed Showtime series *Roadies*. He's also notched up numerous awards, including being voted "Native American Entertainer of the Year" and "Mr Showman" of the year by the *Las Vegas Review Journal*.

2:30-3:30 pm: Workshops

Fiscal Transparency and the Power of Data-Driven Decision-Making in Local Government

Kentucky State Treasurer Allison Ball, Madison County Deputy Judge/Executive Colleen Chaney, Charlie Francis, OpenGov; Carroll/Ford Room

Modern technology allows for an unprecedented level of transparency—and citizens appreciate when governments take proactive steps to increase accountability. Additionally, as governments move into the arena of enhanced digital transparency, the potential for leveraging data analytics to improve government services increases exponentially.

Making the Public Problem-Solvers, Not Part of the Problem

Dr. Ted Grossardt, Vox Populi, LLC; Nunn Room

Believe it or not, most citizens want to contribute to good solutions for their tax dollars. Learn how to enlist them to find answers, instead of just showing up to object. Get strategic and tactical advice on how to frame questions as shared problems instead of contests, how to keep the public's attention focused on the question and not each other, the



use of simple technologies to get more and better information from more people, and how to avoid 'karaoke night', when a few vocal people hijack a meeting.

Funding Water and Wastewater Projects in the Commonwealth

Kentucky Infrastructure Authority Staff; Breathitt Room

Kentucky Infrastructure Authority staff takes you through the process of funding water and wastewater projects and the four funding options offered by KIA. KIA also discusses changes to the State Revolving Fund, how those changes affect the loan options for borrowers and the future of KIA.

Top Ten Open Meetings and Open Records Mistakes

Amye Bensenhaver, Attorney General's Office; Combs/Chandler Room

Ms. Bensenhaver, an Assistant Attorney General, provides an overview of the most common pitfalls in complying with the Open Meetings and Open Records Act. Questions are encouraged.



3:45-4:45 pm: Workshops

Federal Grant Opportunities

Department for Local Government's Office of Federal Grants Staff: Carroll/Ford Room

Learn more about the many funding opportunities available through the Office of Federal Grants, including the Community Development Block Grant, Appalachian Regional Commission and Delta Regional Authority funding, the Recreational Trails Program and the Land and Water Conservation Fund.

Improving Your Local Roads with Low-Cost Improvements

Martha Horseman, Valerie Pitts, Jeff Hackbart and Todd Morrison, Kentucky Transportation Center at the University of Kentucky; *Nunn Room*

The Local Technical Assistance Program (LTAP) / UK's Technology Transfer Program reviews free tools and training available to local agencies. As county budgets get tighter, the need for information and tools and

equipment that are at no cost is essential. They discuss low-cost improvements for local governments to utilize to aid the traveling public.

Grants and Economic Development Opportunities

Tony Hatton, Division of Waste Management and Peter Goodmann, Division of Water, Energy and Environment Cabinet; *Breathitt Room*

There are a number of grants and opportunities for your community for economic development through the Energy and Environment Cabinet. Learn more about these many funding resources to boost your city or county's bottom line.

Kentucky Legal Issues Panel

Department for Local Government's Office of Legal Services Staff; Rich Ornstein, Kentucky Association of Counties; and Laura Milam Ross, Kentucky League of Cities; Combs/Chandler Room

This panel includes local government-focused legal representatives from the Department for Local Government, Kentucky Association of Counties and Kentucky League of Cities. They discuss a variety of legal topics of interest to local government officials and take questions from the audience.

5:00 - 7:00 pm

Hospitality Suite sponsored by Kentucky County Judge/Executive Association and Kentucky Magistrates & Commissioners Association, *Room 546*





8:00 pm

Hospitality Suite sponsored by Ross/Sinclaire & Associates, Room 646





Thursday, August 25

8:30 am - 2:00 pm

Registration Desk Open

Coffee available in Foyer 8:00 am - 10:00 am

9:00-10:00 am: Workshops

Federal Funding Panel

Thomas G. Fern, USDA Rural Development; H. Philip Paradice, U.S. Economic Development Administration; Jeff Schwartz, Appalachian Regional Commission; Carroll/Ford Room

Funding levels for most federal grant programs such as the Appalachian Regional Commission, USDA Rural Development, U.S. Economic Development Administration, Community Development Block Grant, Land and Water, and Recreational Trails have stabilized but at lower amounts. Hear informative presentations from agency representatives regarding eligibility and successful projects.

Is Your Utility Healthy? Gauging Water/ Wastewater Service In Your Community

Gary Larimore, Kentucky Rural Water Association; Linda Bridwell, Kentucky American Water; Jory Becker, Division of Water; *Nunn Room*

Join this panel of experts as they discuss and answer questions on water and wastewater utility funding, the changes in water and wastewater utilities in Kentucky due to consolidation, how partnerships can help finance infrastructure improvements, affordability for your customers, and different methods for asking customers to pay for the pipes and treatment plant improvements.

KentuckyWired Initiative Update

Chris Moore, KentuckyWired; Breathitt Room

KentuckyWired is a \$350+ million public-private-partnership to build out more than 3,000 miles of middle-mile fiber to bring high-capacity, high-speed Internet access closer to communities. You'll get an update of this ambitious project and learn about the critical role local government leadership plays in getting fiber-to-the-premise (FTTP) within your communities.

Kentucky Emergency Management Disaster Response and Recovery

Michael Dossett, Stephanie Robey and Doug Eades, Kentucky Emergency Management; *Combs/Chandler Room*

Join Director Michael Dossett and staff from Kentucky Emergency Management in a discussion of response, recovery and mitigation efforts for severe weather. Learn about the efforts to leverage real-time geo-spatial data in the decision making process and why we need your help in the timely online submission of recovery data.

10:15-11:15 am: Workshops

Audit 411 - Information on Emerging Topics Impacting Local Government Audits

Auditor Mike Harmon and Assistant State Auditor Alice Wilson, Office of the Auditor of Public Accounts; Carroll/Ford Room

Auditor Mike Harmon provides an update on recent high profile audits and examinations conducted by his office and discusses recent accounting, auditing, and regulatory changes that will impact local governments.

Kentucky Wage and Hour Law

Jeff Wiley, Kentucky Labor Cabinet; Nunn Room

Find out more about Kentucky wage and hour laws, including minimum wage, overtime, illegal deductions, rest and meal periods, recordkeeping requirements and prevailing wage.

Growing Agriculture in Kentucky - USDA's One Stop ShopJohn McCauley and Amanda Robertson, USDA Farm Service Agency; *Breathitt Room*

New/Beginning Farmers are very important to the agricultural industry. USDA is striving to meet the needs of the next generation and keep farming alive across rural America. There is a place for everyone at USDA; come find your place as we take a look at what each agency has to offer!

Schedule at-a-Glance

Wednesday, August 24

8:00 am - 12:00 pm	Association Meetings	
9:00 am - 3:30 pm	Registration	
1:00 pm - 1:30 pm	Opening Session, Grand Ballroom	
	Presentation of Colors: Jefferson County Sheriff's Office Honor Guard	
	National Anthem: Mickayla Dru Mason, Student Owsley County High School	
	Welcome: Mayor Greg Fischer, City of Louisville	
1:15 pm – 2:15 pm	Secretary Parkinson and Actor Branscombe Richmond	
2:30 pm - 3:30 pm	Workshops	
3:45 pm - 4:45 pm	Workshops	
5:00 pm - 7:00 pm	Hospitality Suite, sponsored by Kentucky County Judge/ Executive Association and Kentucky Magistrates & Commissioners Association	
8:00 pm	Hospitality Suite, sponsored by Ross/ Sinclaire & Associates	



Conference Schedule

Wednesday, Aug 24	Carroll/Ford	Nunn	Breathitt	Combs/Chandler	Clements
1:00 p.m. – 2:30 p.m.	Opening Session				
2:30 p.m 3:30 p.m.	Fiscal Transparency and the Power of Data-Driven Decision-Making in Local Government	Making the Public Problem-Solvers, Not Part of the Problem	Funding Water and Wastewater Projects in the Commonwealth	Top Ten Open Meetings and Open Records Mistakes	
3:45 p.m 4:45 p.m.	Federal Grants Opportunities	Improving Your Local Roads with Low-Cost Improvements	Grants and Economic Development Opportunities	Kentucky Legal Issues Panel	
Thursday, Aug 25	Carroll/Ford	Nunn	Breathitt	Combs/Chandler	
9:00 a.m. – 10:00 a.m.	Federal Funding Panel	Is Your Utility Healthy? Gauging Water/ Wastewater Service In Your Community	KentuckyWired Initiative Update	Kentucky Emergency Management Disaster Response and Recovery	
10:15 a.m. – 11:15 a.m.	Audit 411 - Information on Emerging Topics Impacting Local Government Audits	Kentucky Wage and Hour Law	Growing Agriculture in Kentucky— USDA's One Stop Shop	When Was The Last Time Your Jail Had a Complete Physical?	
11:30 a.m. – 12:30 p.m.	Federal Aid for Local Transportation Projects	Coal and Mineral Severance Funds: A Reinvention of the Programs	Tourism Working For Your Communities	How Public-Private Partnerships Can Improve Our Communities	Behind the Ballot Box: 2016 Elections
12:30 p.m. – 1:45 p.m.	Luncheon featuring Governor Matt Bevin and Spirit of Kentucky Award				
2:00 p.m. – 3:00 p.m.	Kentucky Legal Issues Panel (Repeat)	Local Governments Can Utilize the Kentucky Historic Preservation Tax Credit?!? YES!	How To Market An Industrial Site	Start Winning Tomorrow's Jobs Today	Active Aggressor Shooter Training
3:15 p.m. – 4:15 p.m.	CHFS - We Put Health First	Enforcement of Local Government Insurance Premium Taxes	US Army Corps of Engineers 101	Utilizing Your ADD to Build Stronger Cities & Counties	

Thursday, August 25

8:30 am - 2:00 pm	Registration Coffee available in foyer from 8-10 am	
9:00 am - 10:00 am	Workshops	
10:15 am - 11:15 am	Workshops	
11:30 am - 12:30 pm	Workshops	
12:30 pm - 1:45 pm	Governor's Luncheon, Grand Ballroom Keynote Speaker: Governor Matt Bevin Commissioner's Spirit of Kentucky Award	
2:00 pm - 3:00 pm	Workshops	
3:15 pm – 4:15 pm	Workshops	
4:30 pm - 6:30 pm	Commissioner's Reception and Networking sponsored by HDR, Grand Ballroom	
8:00 pm	Hospitality Suite, sponsored by DLZ	

Friday, August 26

8:30 am - 10:00 am	Breakfast Buffet, sponsored by LG&E and KU Energy, Grand Ballroom
9:15 am - 10:30 am	John Schnatter, Papa John's Pizza Founder, Chairman, and CEO

When Was The Last Time Your Jail Had a Complete Physical?

Commissioner Rodney Ballard, Department of Corrections; Combs/Chandler Room

Commissioner Ballard covers several topics from proper staffing, staffing analysis, how to calculate your relief factor, how to determine county run vs. private contract for medical and food service, to working together as a "team."

11:30 am-12:30 pm: Workshops

Federal Aid for Local Transportation Projects

Mike Jones, Historic Preservation; Jackie Jones and Kim Tompkins, Local Programs; Kentucky Department of Rural and Municipal Aid; *Carroll/Ford Room*

This workshop covers various federal funding sources for local transportation projects and key things to remember when you have a federal-aid project.

Coal and Mineral Severance Funds: A Reinvention of the Programs

Department for Local Government's
Office of State Grants Staff; Nunn Room

Staff reviews impacts on the Local Government Economic Development (LGED)/Single County Coal Severance Fund and the Local Government Economic Assistance (LGEA)/Coal and Mineral Severance Funds made by House Bill (HB) 303, the Commonwealth's biennial budget for Fiscal Years 2017 and 2018 and other legislation recently passed. Learn how to access single county coal severance funds and about the Kentucky Coal Fields Endowment Fund.

Tourism Working For Your Communities

Commissioner Kristen Branscum, Kentucky Department of Travel and Tourism; *Breathitt Room*

Learn more about what makes Kentucky's cities and counties viable tourism destinations and how your community can benefit from the many programs available through the Department of Travel and Tourism.

How Public-Private Partnerships Can Improve Our Communities

Rep. Leslie Combs, John Farris, Commonwealth Economics, Warren Rogers, W. Rogers Company; Combs/Chandler Room

Rep. Combs leads this panel on the new public-private partnership (P3) legislation she sponsored, HB443. Learn more about how this innovative economic-development tool can help your community through partnership with private businesses.

Behind the Ballot Box: 2016 Elections

Secretary of State Alison Lundergan Grimes; Clements Room

Secretary of State Alison Lundergan Grimes is Kentucky's chief elections official. Join her for a behind-the-scenes look at the administration of elections in Kentucky during this pivotal presidential election cycle. Grimes will also discuss the early success of GoVoteKY.com, the Commonwealth's new online voter registration portal, and important information your constituents need to know ahead of the November general election.

12:30-1:45 pm Governor's Luncheon

Grand Ballroom

Keynote Speaker: Governor Matt Bevin, Commissioner's Spirit of Kentucky Award Presentation

2:00-3:00 pm: Workshops

Kentucky Legal Issues Panel (Repeat)

Department for Local Government's Office of Legal Services Staff; Rich Ornstein, Kentucky Association of Counties; and Laura Milam Ross, Kentucky League of Cities; Carroll/Ford Room

This panel includes local government-focused legal representatives from the Department for Local Government, Kentucky Association of Counties and Kentucky League of Cities. They discuss a variety of legal topics of interest to local government officials and take questions from the audience.



Local Governments Can Utilize the Kentucky Historic Preservation Tax Credit?!? YES!

Mike Radeke, Kentucky Heritage Council and Robert Hewitt, Franklin County Fiscal Court; *Nunn Room*

Did you know that the Kentucky Historic Preservation Tax credit is not reserved solely for use by commercial, for-profit entities? Find out how non-profits, homeowners and local governments can utilize this important financial incentive to save money and maximize investments in historic properties under their control. Learn the basics of this program and how to apply it in practical ways at the local government level.

How To Market An Industrial Site

John Fischer, Cabinet for Economic Development, Harry Schmidt, Tennessee Valley Authority, Rep. Jim DeCesare, Alliance Corporation; *Breathitt Room*

This experienced panel offers best practices and a wealth of information from several different sources on how best to market your community's industrial sites.

Start Winning Tomorrow's Jobs Today

Secretary Hal Heiner, Education & Workforce Cabinet; Combs/Chandler Room

Having a reliable, well-trained workforce is the chief determining factor in business and industry site selection today. Accordingly, Kentucky's high schools and postsecondary institutions must equip our students for the high-skill, high-wage jobs that are already in significant demand.

Active Aggressor Shooter Training

John W. Holiday and Scott O'Brien, Kentucky Office of Homeland Security; *Clements Room*

This training is centered on understanding an active aggressor/shooter from the analytic perspective using recent events and examining national incidents, including one specific to Kentucky. Learn how to develop a threat assessment team to assist in cultivating a plan of action to reduce the potential risk of an active shooter/aggressor. You will be provided with a process through the Run, Hide, Fight concept for people to consider if an active aggressor/shooter situation occurs.

3:15-4:15 pm: Workshops

CHFS - We Put Health First

Secretary Vickie Yates Brown Glisson and Deputy Secretary Judge Tim Feeley, Cabinet for Health and Family Services; Carroll/Ford Room

The Cabinet for Health and Family Services is the primary state agency responsible for protecting and promoting the well-being of Kentuckians through the delivery of health and human services, from birth (certificates) to death (certificates) and everything in between. Discussion involves several Cabinet initiatives including; opioid addiction and its many ramifications, changes to local public health departments, and changes in the foster care and adoption programs.

Enforcement of Local Government Insurance Premium Taxes

Josh Rayborn, Director of the Department of Insurance's Property & Casualty Division; *Nunn Room*

This workshop is designed to provide an overview of the requirements regarding local government premium taxes for both local governments and insurance companies. Topics that will be discussed include filing deadlines, how to determine the location of a risk, specific policies that are exempt from the tax, and the appeals process. There will be plenty of time for questions and answers.

US Army Corps of Engineers 101

Brandon Brummett, P.E., PMP US Army Corps of Engineers Louisville District Outreach Coordinator; *Breathitt Room*

The USACE has numerous programs and authorities available to assist state and local governments. This presentation and discussion gives an overview of these programs as well as a brief overview of the Corps of Engineers process in developing a civil works project. Learn more about the "who, what, where, when, why and how" of the USACE.



Utilizing Your ADD to Build Stronger Cities & Counties

Mike Miller, KRADD; Mike Burress, LTADD; Jarrett Haley, KIPDA; Combs/Chandler Room

Learn how your Area Development District can assist your city and county with detailed discussion about the following topics: Infrastructure & Aging, Grants & Public Administration, and Comprehensive Economic Development Strategies.

4:30 - 6:30 pm

Commissioner's Reception and Networking sponsored by HDR, *Grand Ballroom*



8:00 pm

Hospitality Suite sponsored by DLZ, Room 546





Friday, August 26

8:30 - 10:00 am

Breakfast Buffet
Sponsored by LG&E and KU Energy, Grand Ballroom



9:15 am - 10:30 am

Papa John Schnatter, Founder, Chairman and Chief Executive Officer, Papa John's Pizza



In 1983, John Schnatter delivered his last college campus pizza, received his business degree from Ball State University and headed home to Jeffersonville, Indiana. There, at age 22, he knocked down a broom closet in his

father's tavern, installed an oven and began delivering pizza out of the back of the bar.

From day one, John believed he could make a better traditional pizza by using fresh dough and superior-quality ingredients. His goal: to make the same great-tasting pizza that locally owned shops offered, but didn't deliver. Today, Papa John's boasts more than 4,900 restaurants in 50 states and 40 countries and territories.

Papa John's success did not happen overnight. It took— and still takes—commitment, hard work, dedication and curiosity. John's drive and passion for pizza and for the business stem from his respect and admiration that dates back three generations to his late father Robert Schnatter, Grandfather Louis Ackerson and great-grandfather Martin G. Schnatter. They were his mentors and they were his motivators; each one instilled a core value that has shaped Papa John's culture—always tinkering and striving for better.

John's numerous business achievements and philanthropic efforts culminated in his induction into the Louisville Junior Achievement Business Hall of Fame in 2000, and the Junior Achievement U.S. Business Hall of Fame in 2007. In 2011, John was inducted into Nova Southeastern University's H. Wayne Huizenga Business School's Entrepreneur Hall of Fame.



Notes



Main Street